



NEWS RELEASE

For Immediate Release

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Carolina Payment Solutions Rebrands as Tandem

GREENVILLE, S.C. – Carolina Payment Solutions, a regional payment processing company based in Greenville, has changed its name to Tandem Innovative Payment Solutions. The company is still operating under the same ownership and management.

According to company founder and president Larry Feniger, the new brand reflects the company's mission of working in partnership with merchants, helping them navigate the often-murky waters of credit card payment processing.

“The payment processing industry is historically cold and impersonal,” according to Feniger. “Merchants typically receive statements that are impossible to understand and have no one to talk to. Our business model is changing all that. We're not vendors, we're partners. We stay engaged with our customers. That's what the name Tandem is all about.”

Since launching in 2009, Feniger has seen his business expand steadily throughout the Carolinas. The company recently opened an additional office in Jacksonville, Fla.

Tandem's key differentiators are transparency and personalized service. The company develops customized processing programs based on each customer's unique needs. Statements are easy to understand, with explanations of all fees provided. If any aspect of the service relationship is unclear, customers are encouraged to contact their local representative for quick resolution.

About Tandem Innovative Payment Solutions

Greenville, S.C.-based Tandem Innovative Payment Solutions is a processing company dedicated to serving the payment processing needs of merchants ranging from the small corner store to the large retailer. The primary focus on small to mid-sized merchants with credit card receipts of less than \$5MM per year. For more information, call 864-672-1570.

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